



## SAGE CRM SALESLOGIX

For Pocket PC

### SAGE CRM SALESLOGIX FOR POCKET PC

Sage CRM SalesLogix is an integrated customer relationship management (CRM) suite that includes Sales, Marketing, Customer Service, and Support automation solutions. Sage CRM SalesLogix for Pocket PC extends Sage CRM SalesLogix to mobile devices, delivering rich functionality and the realtime convenience of wireless.

#### FEATURES

Sage CRM SalesLogix for Pocket PC provides a robust mobile platform for instant access to critical customer information.

- Account and Contact Management
- Calendar and Activity Management
- Opportunity Management
- Ticket Management
- Lookups and Groups
- One-Click Dialing
- Handwriting Recognition
- Pocket Outlook Integration
- Multiple Synchronization Options



*Sage CRM SalesLogix for Pocket PC provides critical customer information and productivity tools anytime, anywhere, through popular Pocket PC devices.*

#### Full Featured CRM Solution on a Handheld Device

Sage CRM SalesLogix for Pocket PC allows you to view, edit, and add contact and account details, take notes, schedule meetings, complete activities, update opportunities, and review ticket information, all from a handheld device. You can quickly access key customer information using quick lookups or filtered searches. Sage CRM SalesLogix for Pocket PC allows full account, contact, opportunity, and ticket management from the handheld device so employees always have access to the most up to date customer information, whether in the office or on the road.

#### Rich End-User Experience

Since Sage CRM SalesLogix for Pocket PC replicates the familiar Sage CRM SalesLogix interface on the Pocket PC device, it's easy to get up and running quickly. Sage CRM SalesLogix for Pocket PC offers incredible speed and performance. Rich features such as one-click dialing from a contact record, handwriting recognition and integration with Pocket Outlook enable users to get the most from Sage CRM SalesLogix, while taking advantage of the convenience and productivity afforded by a handheld device.

#### The Information You Need, How You Need It

Many Sage CRM SalesLogix customers tailor Sage CRM SalesLogix to meet their unique business requirements. In addition to basic contact and account information, with Sage CRM SalesLogix for Pocket PC, you can access data from custom tables, extensions, pick lists, and other customized fields. The mobile client application can also be easily customized using visual drag-and-drop design tools.



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## FEATURES

### Full-Featured CRM

- Create and manage contact and account information with related notes and history
- Manage activities with a visual drag-and-drop calendar
- Add, update, and manage opportunities and products
- View related customer call tickets
- Perform lookups and create dynamic groups on Pocket PC device

### Robust Mobile Platform

- Increase efficiency with one-click dialing and handwriting recognition
- Access tables, extensions, pick lists, and other customized fields in Sage CRM SalesLogix
- Perform customizations to the mobile client using visual design tools

### Multiple Synchronization Options

- Sync with one click: wireless, dial-up, or network connection through PC
- Sync to a Sage CRM SalesLogix Host Database or Remote Client
- Distribute data and application updates automatically to mobile devices

### About Sage CRM SalesLogix

Sage CRM SalesLogix is the customer relationship management solution that enables small to medium-sized businesses to cultivate profitable customer relationships by increasing sales and marketing performance and maximizing customer satisfaction and loyalty. Designed to meet the distinct needs of small to medium-sized businesses, Sage CRM SalesLogix delivers integrated Sales, Marketing, Customer Service, and Support automation solutions that adapt to your unique customer acquisition, retention, and development processes.

Sage CRM SalesLogix provides a complete CRM solution with low cost of ownership, rapid time to productivity, and high return on investment. Flexible and easy to use, Sage CRM SalesLogix readily accommodates growth and changing business requirements.

Sage CRM SalesLogix, the SMB CRM leader with more than 7,000 customers worldwide, is part of the Sage Software family of integrated business management solutions.

### About Sage Software

Sage Software has been responding to the needs, challenges, and dreams of small and midsized businesses like yours for over 25 years. With a complete range of business management solutions and services, Sage Software helps companies improve customer relationships, reduce costs, and automate and integrate a variety of operational activities. Look to Sage Software for fully integrated business management applications that deliver high performance, advanced functionality, cross-product integration, and unmatched freedom of choice.

Sage Software solutions support the specialty needs of a broad scope of industry segments, including manufacturing, distribution, construction, real estate, nonprofit, and professional services. Today, over 2.4 million North American customers run Sage Software solutions. Its parent company, The Sage Group plc (London: SGE.L), supports 4.5 million customers worldwide and has revenues exceeding \$1 billion. Together, with its network of business partners, Sage Software provides the ongoing support and service small and midsized businesses need to achieve tangible business results.

For more information, please visit the Web site at [www.sagesoftware.com](http://www.sagesoftware.com) or call **800-854-3415**.

For more information, go to:  
[www.saleslogix.com](http://www.saleslogix.com)

Or contact your certified Sage CRM SalesLogix Business Partner. To find a Business Partner in your area, call **800-643-6400**.



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