

Making Business Intelligence Easy

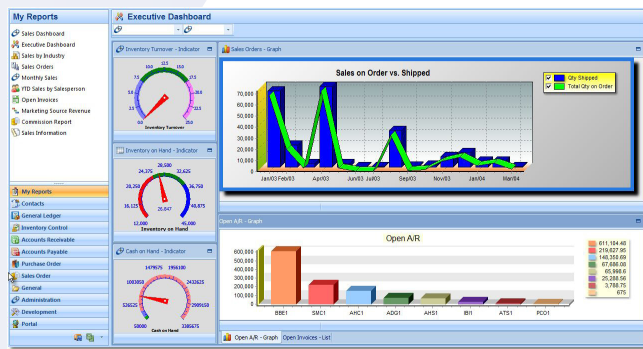
Be Confident. Be Agile.

Challenges and opportunities come at you quickly and they are rarely the same ones you faced yesterday. With ClickBase, be ready for whatever the competition, your customers or the economy throws at you. Be more confident in your decisions and more agile in your responses to manage and grow your organization.

Having the right information at the right time and in the right format — regardless of where that data comes from — will help you make better informed decisions, thereby reducing risk and increasing your operation's efficiency and effectiveness.

Consider how much would it help you to know:

- Month to month or even day to day sales comparisons to any level of detail and between any elements of your business.
- Current inventory levels, orders pending and sales trends by individual sales rep or by specific geography or by SKU.
- Exactly where expenses are being spent, by whom and when.
- How to quickly find that error causing your trial balance to be off.
- Where you are in compliance and where you are not.



Would it help you to have a real-time dashboard of the most important operational parameters of your business at your fingertips? But, even more, would you want this dashboard with “at a glance reporting” plus powerful drill down functionality that allows you to get to the relevant details?

ClickBase can give you all of this and more.

Integrate, Manage, Analyze and Present

Get the information you need exactly how you want it with ClickBase. **Integrate** from multiple sources and multiple formats, blending information from across the organization. **Manage** with the easy-to-use interface that takes only days, not months to master. **Analyze** with ‘slice and dice’ capabilities that allow you to view data and reports that matter to your business. **Present** through reports, charts, graphs, dash-boards, or via the Internet — whatever is best to empower your people.



Improved Efficiency while Supporting Green Initiatives

“We were faced with competing objectives. We wanted to bring down our costs while improving our customer service. We wouldn't have been able to meet these objectives without ClickBase.”

During their Worldwide ERP implementation, The Gem Group, a promotional items provider, wanted a paperless order processing procedure that would maintain their high level of customer service while improving efficiency and reducing the associated costs.

“ClickBase allowed us to meet our information reporting requirements and to implement a paperless system saving us over \$200,000.”

Gerry Clear, Director of Finance for The Gem Group
www.gemline.com

Sound Too Good To Be True?

Ask us for a demonstration to see how easy business intelligence can be to help you make better decisions. Seeing is believing. We are ready to make you a believer.

Call today for a demonstration.

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US Offices

Jacksonville

Dallas

Atlanta

Boston

Sioux Falls

Palm Coast

European Offices

Oslo, Norway

Stockholm, Sweden

“Smashbox Cosmetics needed one voice across the organization and ClickBase is providing that. Now that we can access and evaluate our data, our teams and customers are empowered to make better decisions.”

Steve Gomez, Smashbox Cosmetics IT and HR Director

Leverage Next-gen Business Intelligence Now

Discover the next generation of Business Intelligence (BI). Developed for rapid implementation, ClickBase is light years ahead of previous BI tools, giving you a virtual warehouse, access to multiple databases and a truly user-friendly interface. ClickBase eliminates expensive, tedious development and provides the foundation to support future expansion.

Realize Immediate ROI with Rapid Implementation

Unlike other BI software, ClickBase can be implemented in hours rather than months. Installation is truly a snap and, after only two hours of training, end users have ready access to real-time information without months of development time.

Advanced “Power Users” who want to leverage the full functionality of this tool, need three additional hours of training to enable them to master information retrieval from any ODBC database. Within days you are ready to respond to executive needs and you can empower them to pursue *ad hoc* inquiries and reporting without diverting valuable developers.

Increase Agility with a Virtual Data Warehouse

While other BI tools require time consuming development to build a data warehouse that requires constant update and maintenance, the ClickBase Virtual Warehouse provides real-time access to any volume of data. You don't have to build an expensive data warehouse to leverage powerful BI to improve your organization's business responsiveness.

Connect Across the Organization and Multiple Databases

Eliminate information stove pipes from your organization with ClickBase's easy integration tools. You can retrieve information from any ODBC compliant database, combine information across multiple databases and present it to meet your organization's unique needs.

Empower Users

Bringing new meaning to the term “ease of use”, ClickBase allows your end users to point, click, drag, and drop to generate meaningful charts and graphs. With only two hours of training, end users will be creating reports and OLAP cubes giving them valuable insight into your organization's transactions and results.

Sound Too Good To Be True?

Ask us for a demonstration today and see how easy BI can be to implement so that you can free up resources to improve your operations and enhance your service delivery. Seeing is believing. We are ready to make you a believer.



Integrate vital business information from disparate databases.

Manage, query, display, search, group, and relate enterprise wide data elements into reports that provide answers.

Analyze data with tools that provide business intelligence reporting and distribute the findings across multiple applications.

Present information through any application or form you choose.

About ClickBase

ClickBase was established in 1997 with a specific mission to create a unique management decision tool that helps businesses to simplify and manage their numerous and sometimes widely varying information. The result is the innovative ClickBase IMAP solution, which today is used by some of the most successful companies throughout the world.

ClickBase has offices in the United States and Europe serving thousands of users worldwide.

www.clickbase.com

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